

Manager, Product Development & Marketing

[Ref Code: IITH/HRA/PDM/M/092025]

INSURANS
ISLAM  TAIB

Main Responsibilities:

- Provides high level strategic advice and support to Management in contributing to overall operational and/or strategic planning, financial and resource management.
- To lead the development, enhancement, and promotion of competitive and syariah compliant Takaful products that meets market needs and regulatory requirements.
- Managing the full product life cycle, coordinating with internal and external stakeholders and driving marketing strategies to support business growth.
- Maintain an advanced level of technical expertise sufficient to act as a technical point of reference for team members and to give them appropriate technical direction.
- Establish functional collaboration with other Divisions to ensure successful delivery of IITH's operations and services.
- Provides expert advice to team members on any issues demonstrating good judgement and understanding of IITH business activities.

Minimum Requirements:

- Must be a Citizen or Permanent Resident of Brunei Darussalam.
- Bachelor's Degree in Marketing, Business Administration, Media Communication or a related discipline.
- Minimum five (5) years of working experience in the Takaful/insurance/financial industry is an advantage.
- Proven expertise in product development, marketing strategy, distribution management and a track of record of launching products, driving customer engagement and enhancing market share, preferably in takaful, insurance or financial institution.
- Extensive expertise in insurance and Takaful product lifecycle management, market research, competitive analysis, and digital marketing, with the ability to analyse performance metrics, identify trends, recommend improvements, and ensure compliance with Brunei regulatory requirements.
- Proven ability to lead product development and marketing team, make strategic-decision, manage risks, communicate effectively with regulators and senior stakeholders and drive Syariah-compliance innovation in products and processes.
- Exemplifies integrity and ethical leadership grounded in Islamic finance principles, with strong communication, analytical and problem-solving skills.